



SEARCH



U.S. Department of Veterans Affairs

Office of Small and Disadvantaged Business Utilization

MENU

VA Direct Access Program - Amazon Business \How to become a Seller on Amazon Business\ Virtual Business Opportunity Session

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VA Direct Access Program - Amazon Business \How to become a Seller on Amazon Business\ Virtual Business Opportunity Session

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VA Direct Access Program - Amazon Business "How to become a Seller on Amazon Business" Virtual Business Opportunity Session

Date: Thursday, January 28, 2021

Time: 1:30 p.m. ET

Location: Virtual session powered by Cisco Webex

Amazon Business, in collaboration with the U.S. Department of Veterans' Affairs, Direct Access Program is participating in a virtual business opportunity session. Back by popular demand, Amazon will host another virtual session on January 28, 2021; expanding their reach for potential Amazon sellers.

Session Agenda:

What is **Amazon Business**?

How to get started **selling on Amazon Business**?

How to grow and **scale your business on Amazon Business**?

Where do I find **additional resources**?

The session will conclude with some additional resource links and a point of contact for post-event inquiries.

How to register for this virtual session:

Go to: <https://veteransaffairs.webex.com/veteransaffairs/onstage/g.php?MTID=eb8e7095343b82fdac72b1e3938c385d8>

REGISTER before you join the session

Click Register located after "*Event Status*" or at the bottom of the page Complete registration form Click "*Submit*" located at the *bottom right*.

Company Opportunities

Amazon Business is focused on Business Buyers and simplifying the purchasing process. This session will be focused on providing information for verified and disadvantaged Veteran owned Sellers who wish to utilize Amazon as an ecommerce channel to enhance their selling strategy to reach Business Buyers. The targeted audience for this session includes small business owners who fall under the following socio-economic categories: minority-owned, Black-owned, Native Alaskan, Native American Indian, Native Hawaiian, and Native Alaskan populations.

Amazon is seeking certified businesses with the capabilities of manufacturing, distribution, reselling of hard goods/products for the following Business Sectors, Capabilities, Agencies, Socio-economic classifications and NAICS code as outlined below.

Business Sectors:

- Federal Government
- State and Local Government

- State & Local/Higher Education
- State & Local/Primary Education
- Commercial
- Healthcare
- Non-profits

Applicable NAICS:

NAICS Description

443142 Consumer Electronic Products

312113 Food Service Equipment and Supplies

333318 Food Service Equipment and Supplies

333415 Food Service Equipment and Supplies

423440 Food Service Equipment and Supplies

423740 Food Service Equipment and Supplies

423440 Hospitality/Hotel

423430 IT Hardware, Accessories and Peripherals

423850 JanSan

453998 JanSan

423490 Lab Supplies (Consumables & Equipment)

423450 Medical Supplies (Consumable)

423710 Maintenance Repair and Operations

423830 Maintenance Repair and Operations

423420 Office Products

453210 Office Products

424120 Office Products

424120 School Supplies

Agencies:

- Department of Veterans Affairs (VA)
- U.S. Department of Housing and Urban Development (HUD)
- United States Army
- Dept. of Health Human Services (HHS)
- General Services Administration (GSA)
- Federal Aviation Administration (FAA)
- Department of Transportation (DOT)
- Small Business Administration (SBA)
- Centers for Disease Control and Prevention (CDC)
- Defense Security Service (DSS)
- U.S. Department of Education
- U.S. Department of Energy
- United States Air Force
- United States Navy

Desired Federal Socio-Economic Classifications (ALL):

- Veteran-Owned Small Business (VOSB)
- Service-Disabled Veteran-Owned Small Business (SDVOSB)
- 8 (a)
- Historically Underutilized Business Zones (HUB Zones)
- Women-Owned Small Business (WOSB)

- Minority-owned (Black-owned, Native American, Native Alaskan, Native Hawaiian, etc.)

Desired State & Local/Higher Education Socio-Economic Classifications (ALL):

- SBE - Small Business Enterprise
- DBE - Disadvantage Business Enterprise
- SDBE - Small Disadvantage Business Enterprise
- MBE - Minority Business Enterprise
- WBE - Women Business Enterprise
- MWBE - Minority - Woman Business Enterprise
- GLBT - Gay, Lesbian, Bisexual or Transgender

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. In each of our segments, we serve our primary customer sets, consisting of consumers, sellers, developers, enterprises and content creators. In addition, we provide services, such as advertising to sellers, vendors, publishers, and authors, through programs such as sponsored ads, display and video advertising.

If you have questions about the virtual event, please contact the Direct Access Program by e-mail at directaccess@va.gov or by phone at 202-461-4694.

Please visit the Direct Access Program events page regularly for updates on future events with Amazon.

Location



28 Jan, 2021



Event Starts In

19

Days

14

Contact Us

Hours

31

Monday – Friday: 8:00AM – 4:30PM EST

[+1 202-461-4694](tel:+12024614694)

directaccess@va.gov

Minutes

49

Seconds

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Mail only:

810 Vermont Avenue, NW
Washington, DC 20420

OSDBU Call Center:

1-866-584-2344
Email: osdbu@va.gov
Hours: 8 a.m.-6 p.m. (Eastern)

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